

NOTICE AT COLLECTION

Effective Date: July 1, 2022

Last Updated on: July 1, 2022

Western Nevada Supply Co. is collecting your personal information and sensitive personal information to support its business operations, including for the business purposes listed in the chart below.

We will not sell the personal information we collect. However, we may share it with third parties for cross-context behavioral advertising. To opt-out of personal information sharing, please call us at (775) 359-5800 or email us at Customer@goblueat.com. To view our full privacy policy, visit [CA PRIVACY POLICY](#)

We may collect the personal information categories listed in the tables below. The tables also list, for each category, our expected retention period, use purposes, and whether we sell the information or share it with third parties for cross-context behavioral advertising.

Personal Information Category	Retention Period	Business Purpose	Sold or Shared
Identifiers: a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	For duration of account's existence.	To fulfill or meet the reason you provided the information; to create, maintain, customize and secure your account with us; and to help maintain the safety, security, and integrity of our Website, products and services, databases and other technology assets and business.	Shared.
California Customer Records personal information: A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education,	For duration of account's existence.	To fulfill or meet the reason you provided the information; to process your requests, purchases, transactions and payments to prevent transactional fraud; and to help maintain the safety, security,	Shared.

employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.		and integrity of our Website, products and services, databases and other technology assets and business.	
Protected classification characteristics under California or federal law: Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	N/A	N/A	No.
Commercial Information: Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	For duration of account's existence.	To fulfill or meet the reason you provided the information; to process your requests, purchases, transactions and payments to prevent transactional fraud; and to help maintain the safety, security, and integrity of our Website, products and services, databases and other technology assets and business.	Shared.
Biometric information: Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or	N/A	N/A	No.

<p>identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.</p>			
<p>Internet or other similar network activity: Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.</p>	<p>For duration of account's existence.</p>	<p>To provide, support, personalize, and develop our Website, products and services; to personalize your Website experience and to deliver content and product and service offerings relevant to your interests, including targeted offers and ads through our Website, third-party sites and via email or text message (with your consent, where required by law); for testing, research, analysis, and product development, including to develop and improve our Website, products and services; and to help maintain the safety, security, and integrity of our Website, products and services, databases and other technology assets, and business.</p>	<p>No.</p>
<p>Geolocation Data: Physical location or movements.</p>	<p>For duration of account's existence.</p>	<p>To help maintain the safety, security, and integrity of our Website, products and services,</p>	<p>No.</p>

		databases and other technology assets, and business.	
Sensory data: Audio, electronic, visual, thermal, olfactory, or similar information.	N/A	N/A	No.
Professional or employment-related information: Current or past job history or performance evaluations.	N/A	N/A	No.
Non-public education information: Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	N/A	N/A	No.
Inferences drawn from other personal information: Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	N/A	N/A	No.

Sensitive Personal Information Category	Retention Period	Business Purpose	Sold or Shared
Government identifiers (social security, driver's license, state identification card, or passport number)	N/A	N/A	No.
Complete account	For duration of	To help maintain the safety,	No.

access credentials (user names, account numbers, or card numbers combined with required access/security code or password)	account's existence.	security, and integrity of our Website, products and services, databases and other technology assets, and business.	
Precise geolocation	For duration of account's existence.	To help maintain the safety, security, and integrity of our Website, products and services, databases and other technology assets, and business.	No.
Racial or ethnic origin	N/A	N/A	No.
Religious or philosophical beliefs	N/A	N/A	No.
Union membership	N/A	N/A	No.
Genetic data	N/A	N/A	No.
Mail, email, or text messages contents not directed to us	N/A	N/A	No.
Unique identifying biometric information	N/A	N/A	No.
Health, sex life, or sexual orientation information	N/A	N/A	No.

If you have any questions about this Notice or need to access it in an alternative format due to having a disability, please contact Customer@gobluteam.com or call (775) 359-5800.